## **Digital Presence Master Class**

Become Your Own Webmaster

## **\$2497** Value

## Learn how to:

- Purchase Hosting
  - o Affordable and abundant
- Purchase a Domain
  - Claim your name!
- Set up 2 email addresses using your domain
  - Your brand, not Google or Yahoo
- Set up Outlook to receive and sort email from your domain
  - 30 day free trial for Office Professional
    - includes 25 seats of premium access for 30 Days
- Set up Website using free template
  - Free but professional appearance
- Customize Website Template
  - Welcome, About and Contact pages
    - BYO Content
- Install WordPress on your Domain
  - Install free WordPress theme
  - Make your first blog post
- Set up Social Media for your Company
  - Facebook
    - How to grow an organic following
  - o Twitter
    - What's it good for?
- Set up Facebook to automatically post to Twitter
  - o 2 Posts for 1 entry
- 2 hours of one-on-one coaching
  - o How to make the generic become specific

## TO REGISTER FOR THE NEXT SESSION OR TO BE ADDED TO THE WAITING LIST

CONTACT:Peggy the PC LadyWebsite:<a href="http://thepclady.com">http://thepclady.com</a>

Email: Call or Text:

info@thepclady.com (909) 636-9277

Only taking 12 new students at this time. GROUP DISCOUNTS AVAILABLE!